

WOLVERHAMPTON CITY COUNCIL Ref :

Licensing Section, Civic Centre, St Peter's Square, Wolverhampton

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I/We NEW GENERATION EVENTS LIMITED

(insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
STAR WORKS FREDERICK STREET		<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: auto;"> <p align="center">RECEIVED 14 MAY 2015 LICENSING</p> </div>	
Post town	WOLVERHAMPTON	Postcode	WV2 4DY

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£0

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | | |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i. as a limited company | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> | please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |

- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) A person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a statutory function or
 a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	NEW GENERATION EVENTS LIMITED
Address	1 st Floor Offices Temple Mews Enville Estates Enville Stourbridge West Midlands DY7 5HD
Registered number (where applicable)	08904441
Description of applicant (for example, partnership, company, unincorporated association etc.)	Company
Telephone number (if any)	
E-mail address (optional)	

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
1	0	6 2 0 1 5

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
1	1	1 1 1 1 1

Please give a general description of the premises (please read guidance note 1)

These are ground floor premises which were formerly a production centre for Star Motor Company and they still have many original features being retained. It is proposed that they shall become a live music venue for live concerts and similar music led events and general theatre and entertainment.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	X	
Day	Start	Finish		Outdoors		
Mon	10:00		Please give further details here (please read guidance note 3)	Both		
		07:00				
Tue	10:00					
		07:00				
Wed	10:00			State any seasonal variations for performing plays (please read guidance note 4)		
		07:00				
Thur	10:00					
		07:00				
Fri	10:00		Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)			
		07:00				
Sat	10:00					
		07:00				
Sun	10:00					
		07:00				

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of a films take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	X	
Day	Start	Finish		Outdoors		
Mon	10:00		Please give further details here (please read guidance note 3)	Both		
		07:00				
Tue	10:00					
		07:00				
Wed	10:00			State any seasonal variations for the exhibition of films (please read guidance note 4)		
		07:00				
Thur	10:00					
		07:00				
Fri	10:00		Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)			
		07:00				
Sat	10:00					
		07:00				
Sun	10:00					
		07:00				

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)			
Day	Start	Finish				
Mon	10:00		<p>State any seasonal variations for indoor sporting events (please read guidance note 4)</p>			
		07:00				
Tue	10:00					
		07:00				
Wed	10:00					
		07:00				
Thur	10:00					
		07:00				
Fri	10:00				<p>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list. (please read guidance note 5)</p>	
		07:00				
Sat	10:00					
		07:00				
Sun	10:00					
		07:00				

D

Boxing or wrestling entertainment Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)					
Day	Start	Finish	Indoors	X				
Mon	10:00		Outdoors					
		07:00	Both					
Tue	10:00		<p>Please give further details here (please read guidance note 3)</p>					
		07:00						
Wed	10:00				<p>State any seasonal variations for the boxing or wrestling entertainment (please read guidance note 4)</p>			
		07:00						
Thur	10:00							
		07:00						
Fri	10:00						<p>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list. (please read guidance note 5)</p>	
		07:00						
Sat	10:00							
		07:00						
Sun	10:00							
		07:00						

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	X		
Day	Start	Finish		Outdoors			
Mon	10:00		Please give further details here (please read guidance note 3)	Both			
		07:00					
Tue	10:00			State any seasonal variations for the performance of live music (please read guidance note 4)	Both		
		07:00					
Wed	10:00				Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list. (Please read guidance note 5)	Both	
		07:00					
Thur	10:00					Both	
		07:00					
Fri	10:00		Both				
		07:00					
Sat	10:00		Both				
		07:00					
Sun	10:00		Both				
		07:00					

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	X		
Day	Start	Finish		Outdoors			
Mon	10:00		Please give further details here (please read guidance note 3)	Both			
		07:00					
Tue	10:00			State any seasonal variations for the playing of recorded music (please read guidance note 4)	Both		
		07:00					
Wed	10:00				Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list. (please read guidance note 5)	Both	
		07:00					
Thur	10:00					Both	
		07:00					
Fri	10:00		Both				
		07:00					
Sat	10:00		Both				
		07:00					
Sun	10:00		Both				
		07:00					

G

Performance of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	X			
Day	Start	Finish		Outdoors				
Mon	10:00		Please give further details here (please read guidance note 3)					
		07:00						
Tue	10:00							
		07:00						
Wed	10:00					State any seasonal variations for the performance of dance (please read guidance note 4)		
		07:00						
Thur	10:00							
		07:00						
Fri	10:00		Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list. (please read guidance note 5)					
		07:00						
Sat	10:00							
		07:00						
Sun	10:00							
		07:00						

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing	Will this entertainment take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	X		
Day	Start	Finish			Outdoors			
Mon	10:00		Please give further details here (please read guidance note 3)					
		07:00						
Tue	10:00							
		07:00						
Wed	10:00					State any seasonal variations for the entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
		07:00						
Thur	10:00							
		07:00						
Fri	10:00		Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list. (please read guidance note 5)					
		07:00						
Sat	10:00							
		07:00						
Sun	10:00							
		07:00						

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	X
				Outdoors	
				Both	
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon	23:00	05:00			
Tue	23:00	05:00			
Wed	23:00	05:00	State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Thur	23:00	05:00			
Fri	23:00	05:00	Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times to those listed in the column on the left, please list. (please read guidance note 5)		
Sat	23:00	05:00			
Sun	23:00	05:00			

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption on or off the premises or both – please tick (✓) (please read guidance note 7)	On the premises	
				Off the premises	
				Both	X
Day	Start	Finish	State any seasonal variations for the sale of alcohol (please read guidance note 4)		
Mon	10:00	07:00			
Tue	10:00	07:00			
Wed	10:00	07:00	Non standard timings. Where you intend to use the premises for the sale of alcohol at different times to those listed in the column on the left, please list. (please read guidance note 5)		
Thur	10:00	07:00			
Fri	10:00	07:00			
Sat	10:00	07:00			
Sun	10:00	07:00			

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name ANDREW JOHN POTTS

Address 86 DUNBLANE DRIVE
LEAMINGTON SPA
WARWICKSHIRE

Postcode CV32 7TP

Personal licence number (if known) 0011995 EXP

Issuing licensing authority (if known) STRATFORD ON AVON DISTRICT COUNCIL

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

It is not at present intended to use the premises for adult entertainment; however the Applicant may hold events of an adult nature on an occasional basis, that is not exceeding once a month no more than 11 times per year and such events lasting no longer than 24 hours at a time.

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	10:00		Non standard timings. Where you intend to open the premises to be open to the public at different times from those listed in the column on the left, please list. (please read guidance note 5)
		07:30	
Tue	10:00		
		07:30	
Wed	10:00		
		07:30	
Thur	10:00		
		07:30	
Fri	10:00		
		07:30	
Sat	10:00		
		07:30	
Sun	10:00		
		07:30	

M - Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 9)

The premises licence holder shall ensure there will be no encouragement of excessive drinking or irresponsible sale of cheap promotional drinks, and the number of Personal Licence holders on the premises when operational shall be at least two or such other number as is agreed from time to time with West Midlands Police.

The premises licence holder shall ensure that the operator will call a Safety Advisory Group meeting and there is a power of veto of any event the SAG is not able to set conditions or operation which satisfy the licensing objectives. Any conditions set during the SAG meeting shall become licensing conditions for that event and they must be kept in writing on the premises during the event and made available for inspection by all statutory bodies and that both the DPS and/or a senior manager and the promoter if any, will be in attendance at the SAG meeting.

The premises licence holder shall ensure that if any adult entertainment is introduced to the premises, then it will only be done after giving at least 14 days' notice to the Police Authority. The Security levels at any event will be dependent on the risk assessment and such number as is agreed shall become a condition of the Premises Licence for that particular event through SAG process.

Licensable activities shall not take place at the premises on more than 10 occasions per calendar year.

The actual area to be licensed shall be the whole of the building as shown by the continuous red line around the extremity but the actual area for licensable activities shall be the hatched area only and other areas shall not be used for licensable activities without a formal application for a Minor Variation.

b) The prevention of crime and disorder

The Premises Licence Holder shall ensure a full month of events is supplied in writing to Licensing Department at Bilston Street Police Station, month in advance. If the premises use any new promoter for any event, then for the first event the Designated Premises Supervisor for the premises will arrange to meet Bilston Street Police Station Licensing Department at least 28 days before the first event, with risk assessments for the event. The premises will not hold any new events without the agreement of Bilston Street Licensing Department. West Midlands Police to have a power of veto over any such event. Recommendations made to the Designated Premises Supervisor that satisfy the four licensing objectives will become conditions for that event on the premises licence.

If the Premises Licence holder wishes to operate past 04:00 hrs, the premises must inform the Licensing Department at Bilston Street Police Station, in writing, a minimum of 28 days in advance. West Midlands Police have a power of veto, if it's believed that any of the four Licensing objectives may be breached.

If the Premises Licence holder wishes to conduct any Licensable activity on the premises before 14:00 hrs, the premises must inform Licensing Department at Bilston Street Police Station 28 days in advance and West Midlands Police have a power of veto over any such event.

When the venue operates in conjunction with another premises, licensed or unlicensed, the premises must provide a minimum of 28 days notice and if deemed necessary by West Midlands Police the event must be subject of the SAG process. Conditions arising from the SAG process to become conditions for that event.

The Premises Licence Holder shall ensure that a CCTV system is to be installed at the premises to the specification agreed with the Licensing Department at Bilston Street Police Station. CCTV is to be operational whilst the premises are open and be recording continually. If a hard drive system is used the recordings are to be kept for minimum of 31 days. The CCTV images to be made available to any responsible authority immediately on request. Entrance and queuing area to be covered by CCTV.

The Premises Licence Holder will supply a risk assessment for all events held at the premises, including standard in house events, to include all security provisions. 28 days' notice is required, unless otherwise agreed with West Midlands Police, Licensing Department at Bilston Street Police Station. Included in risk assessment is a search policy which will reflect the event risk and Security deployment plan.

The Premises Licence Holder shall ensure that continuous discussions between West Midlands Police Force, the appointed security/stewarding company and the event organisers will take place prior to and during the period that the Event is taking place to ensure that all means possible are employed to prevent crime and disorder. Operational plans will be drawn up between the Event organisers and the West Midlands Police Force taking into account the experience of previous events in this location.

The Premises Licence Holder will ensure that individuals who are drunk, disorderly or both will not be permitted access to the premises.

The Premises Licence holder is to maintain door staff profiles for all door staff working at the premises, and for any door staff that have worked on the premises in the last three months. The door staff profile will consist of identification for the member of staff:

- A copy of his/her SIA badge,
- Passport or driving Licence. If the proof of identification is anything other than the photo driving Licence, then the member of staff will need proof of address, which must be a copy of a utility bill and be dated within the last six months.

The Premises Licence Holder shall ensure that Door supervisors stationed outside the front of the premises will wear hi-visibility jackets/coats, and will have their SIA badge held in a clear arm sleeve. Door supervisors inside the premises will wear hi-visibility waist coats, again with their SIA badge held in a clear arm sleeve.

The Premises Licence Holder shall ensure to operate an incident book and record all incidents that occur inside and immediately outside premises. Incident book can be inspected at any time by any regulatory body. All training records for all staff, in regard to drunkenness, and for the protection from harm for children to be maintained and to be available upon request from any regulatory body.

The Premises Licence shall ensure that the premises will operate a drugs policy, and lost / found property policy. Copies of both to be supplied to Licensing Department Bilston Street Police Station. Venue to ensure the entrance area together with queuing area is sufficiently lit and controlled by barriers and/or as required..

c) Public safety

The Premises Licence Holder shall ensure that the maximum number of persons on the premises at any one time shall not exceed the number agreed with Wolverhampton Fire Service and West Midlands Police and fixed at any individual SAG meeting for each event and such capacity will not be exceeded.

A professionally prepared fire risk assessment will be produced which will propose maximum numbers which will thereafter be agreed with Wolverhampton Fire Service and West Midlands Police and become the maximum number for the premises and such capacity will not be exceeded, provided always that such number may be varied upwards or downwards by agreement with Wolverhampton Fire Service and West Midlands Police.

d) The prevention of public nuisance

The Premises Licence holder will ensure that external windows and doors (other than for access/egress) shall be kept closed whenever licensed public entertainment is provided at the premises.

The Premises Licence Holder will comply with any reasonable requirements as to noise made during the event by the appropriate Responsible Authority and shall ensure the conduct of patrons leaving premises will be supervised and monitored to minimise potential nuisance. Similarly, conduct of the general public in the vicinity will be monitored and the Police advised of inappropriate behaviour/unlawful activity.

The Licence Holder shall not permit noise emanating from the licensed premises to unreasonably disturb persons in the neighbourhood and in any case, will ensure that the noise levels from licensed public entertainments shall not exceed levels set at neighbouring occupied residential properties that will be agreed with Responsible Authorities. The level of amplified sound shall be controlled by a sound limiting device, set as agreed, if considered appropriate by the Responsible Authorities.

Whenever regulated entertainment takes place within the licensed premises, such entertainment will not be such as to be a statutory nuisance in the nearest noise sensitive or residential premises.

The Premises Licence holder shall ensure noise propagation tests will be undertaken, during which the sound systems will be configured and operated in a similar manner as intended for the relevant Event. The sound sources used for the test shall be similar in character to the music likely to be produced during the relevant Event. Appropriate control limits at each sound mixer position and adjustments to sound amplification equipment will be agreed as a result of the testing to the satisfaction of the appropriate Responsible Authority.

e) The protection of children from harm

The Premises Licence holder shall adopt the Challenge 21 Scheme and appropriate signage will be placed at the entrance to the premises and adjacent to any bar servery. The premises will operate a policy whereby any person attempting to buy alcohol or any person attempting to gain entry to the premises who appears to be under 21 will be asked for photographic ID to prove their age. The only ID that will be accepted is a passport, driving licence with a photograph or an accredited proof of age card bearing the PASS mark hologram.

The Premises Licence holder will ensure that when an event of an adult nature is to be held on the premises that the Licensing Enforcement Officer at the Wolverhampton Safeguarding Children Board be notified of the event at least two weeks prior to the event.

The Premises Licence holder will ensure that no persons under the age of 18 years of age shall be permitted in any circumstances into the premises while they are being used for Licensable activities save with the agreement of West Midlands Police. If the premises wish to conduct an underage event, then the premises, must supply 28 days notice, together with a risk assessment. West Midlands Police to have a power of veto over any such event.

- Please tick ✓**
- I have made or enclosed payment of the fee.
 - I have enclosed the plan of the premises.
 - I have sent copies of this application and the plan to responsible authorities and others where applicable.
 - I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
 - I understand that I must now advertise my application.
 - I understand that if I do not comply with the above requirements my application will be rejected.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). **If signing on behalf of the applicant, please state in what capacity.**

Signature	<i>Wright Hassall LLP</i>
Date	12 May 2015
Capacity	Applicant's solicitors

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

MR ANDREW POTTS
WRIGHT HASSALL LLP
OLYMPUS AVENUE

Post town	LEAMINGTON SPA	Postcode	CV34 6BF
Telephone number (if any)	01926 880773		

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)
Andrew.potts@wrighthassall.co.uk

